

Divya Agrawal

Visual Designer

divyaagrawal.com
+91 9687 366 508
agrawaldivya1211@gmail.com

Education

Master of Design

Communication Design
(2018-2020)

Bachelor of Commerce

Accounting and Auditing
(2015-2018)

Executive Certification

Institute of Company Secretaries
of India (2015-2018)

Experience

Livspace

Dec 2023 - Present
Bengaluru, Karnataka

Graphic Designer

Led end-to-end visual communication for Casantro (Livspace's luxury interior B2B brand), independently managing creative deliverables across retail design, website assets, social media, and print/digital marketing collaterals.

Managed the launch and design for 10+ retail stores across India, supported brand expansion into 2 new categories- furnishings and furniture, developed all creative assets and key website components with UAT support and final implementation.

Skills

Technical

Adobe Creative Suite
(Ai, Psd, Ae, Id),
Figma,
DaVinci Resolve,
Generative Ai Tools

Design

Marketing Communication
User Interface Design
Digital & Print Design
Branding & Design Systems
Typography & Lettering
Motion Graphics

Apidel Technologies

Oct 2022- Nov 2023
Vadodara, Gujarat

Graphic and Motion Graphics Designer

Designed visual assets, scalable templates and visual systems to ensure consistency and for corporate communication including marketing collaterals, presentations, infographics, reports, and creatives for digital platforms.

Created brand-aligned motion graphics and videos for websites, social media, internal communication, and training content.

The Sattva Lettering

Feb 2022- Oct 2023

Visual Design Intern

Conceptualized and designed visually appealing and effective branding, marketing, and digital products like website design, social media graphics, brand identity design and its related print and web collaterals.

Conduct thorough research to inform design decisions and stay up-to-date with design trends to help conceptualize and develop creative brand content and execute them.

About me

I'm a Visual Designer with 3+ years of experience creating clear, human-centered visuals across brand, digital, and motion. I enjoy collaborating with teams to shape ideas into thoughtful design systems, where small details bring intention and impact to life.